

## Improving Diabetic Patients Care by Connecting Doctors and Patients Daily

Aegis Digital Health builds innovative digital health solutions to improve patient care. SweetSpot, Aegis' first product provides clinicians data for their diabetic patients that is actionable and accessible.







## Build a SaaS Platform from the Ground-Up

Aegis Digital Health needed a partner to conceptualize, design, and develop an MVP solution for its SweetSpot platform. SweetSpot would be used by physicians and their staff daily to monitor diabetic patients.

#### •••• THE WHY

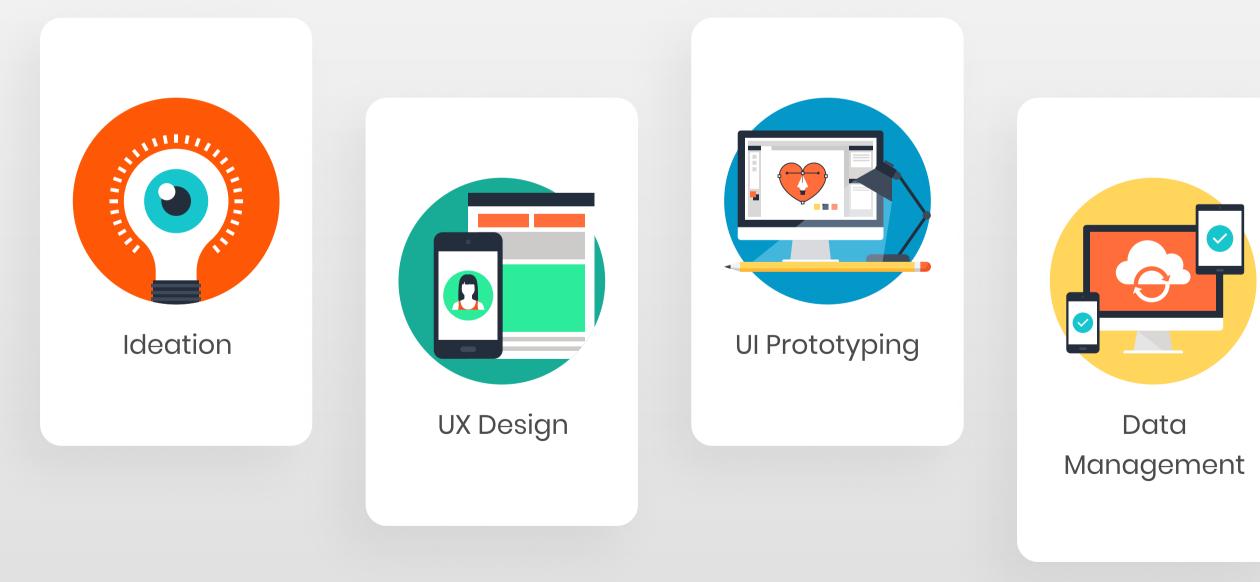
## Improve Diabetic Patient Outcomes

SweetSpot enables clinicians to review data from remote patient monitoring of devices such as glucose monitors and insulin pumps in one unified platform. Better data means better care.

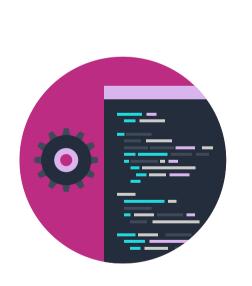




## **Aegis Partners with** Parux to Design & **Develop their Platform**



We worked closely with Aegis team to conduct user experience research which fed full-prototyped designs. These designs were then turned into an MVP application with data feeds from multiple sources.

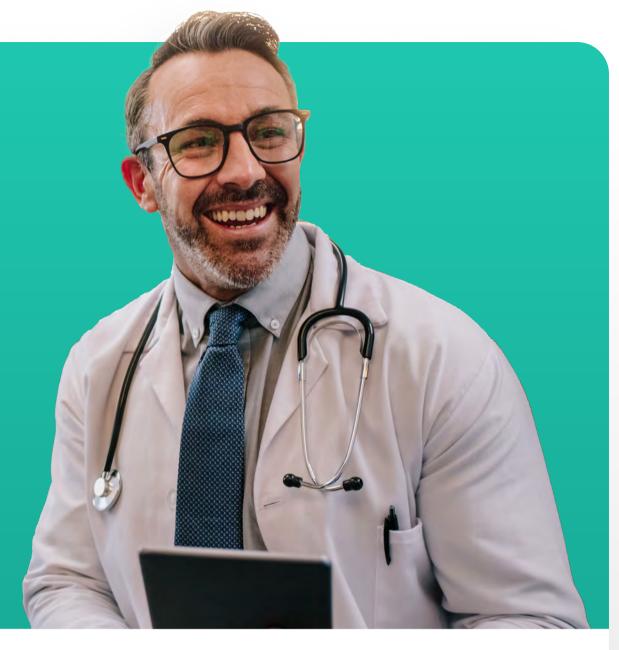


Development

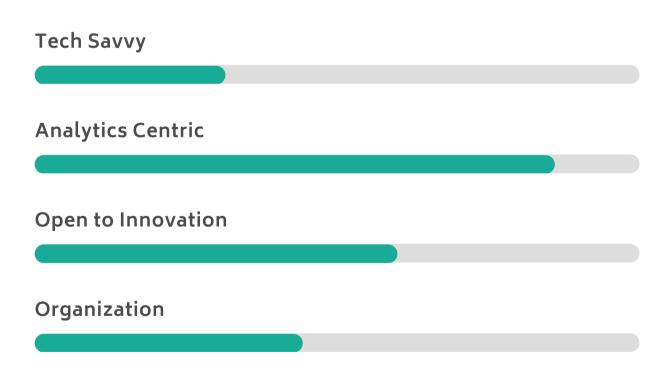
### OUR USER

# Meet Dr. Alexander

Dr. Alexander has an endocrinology practice with hundreds of diabetes patients using continuous glucose monitors (CGMs). Each week, he must log into each CGM manufacturer's portal and download PDF reports for each patient. Each PDF then must be manually reviewed by his team for patients that are at-risk with out-of-range numbers.



### Personality



### Pain Points

- manufacturer.
- Unable to be proactive with remote
- Hard to coordinate care across team.
- remote patient monitoring.

• Too many logins to remember across all platforms and specifically every CGM

patient monitoring to improve outcomes.

• Missing out on new revenue streams for

#### •••• THE PROBLEM

# Clinicians are Overwhelmed

Clinicians are overwhelmed with data from diabetes devices – CGM (glucose monitors) and insulin pumps. This data is great but comes at a cost – it's time-consuming retrieving and analyzing data from multiple device portals. Each patient's data requires a separate download and review. It's a slow and laborious process.

This time commitment limits how often data is downloaded, which is typically done during in-clinic visits. Patients who are out of range that long can be at risk.

In addition, clinics can increase revenue by conducting remote patient monitoring. However, billing is complicated and recording reviews are often missed.

#### • • • • LEARNING ABOUT THE PROBLEM

# Research Overview

A key to building a successful platform was to identify the key pain points of healthcare professionals with diabetic patients. Our research included extensive interviews with endocrinologists and other clinicians, as well as administrators and managers. We learned:

66	66
Managing diabetes patient data is <b>slow, cumbersome</b> and largely a manual process.	Practice staff are busy, an and burdensome.
66	66
This can take hours, and it is easy to miss a data point that might need addressing which could <b>result in a</b> <b>health crisis</b> for that patient.	For each patient, clinicia <b>several portals,</b> downlo for problems such as pat

### 66

Managers and administrators **struggle to get proper billing information.** Busy clinicians often miss creating notes and coding, which was significant lost revenue for the practice.

y, and workflows were **inefficient** 

cians need to **log into one of** vnload PDF reports, and scan them patients who are out of range.



# Introducing SweetSpot

SweetSpot gives clinicians a simple, clean dashboard view of all their diabetes patients that highlights those that are at risk with out-of-range numbers. Data is downloaded daily, making interventions with at-risk patients far faster than before.

SweetSpot	PATIENTS	BILLING	REPORTIN	G PRACTICE SETTINGS		
My Patients	FIND PATIENT Name	Q	REPORT TIMEFRAME		ALL PATIENTS	READY FOR REVI
Armondo, Michael DOB: 01/15/1968	III Dexcom CLARITY	LAST DATA SYNC Yesterday	LAST REVIEW 4 days ago	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH 1% 4.1% 82% <1% <1%	CHANGES SINCE LAST REVIEW V. LOW V. LOW 15.0% → 15.0% 1.2% → 1.1%	BILLING ELI
Donovan, Jessica DOB: 04/05/1969	FreeStyle Libre 🔐	last data sync <b>Yesterday</b>	LAST REVIEW Yesterday	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH 0% 1% 82% <1% <1%	TIR SINCE LAST REVIEW   V. LOW   V. LOW   15.0% → 15.0%   1.2% → 1.1%	BILLING ELI CGM CM READY
<mark>Graves, Kevin</mark> DOB: 03/09/1972	I <b>II Dexcom</b> Clarity	last data sync <b>3 Days Ago</b>	LAST REVIEW 1 Month Ago	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH 2% 6% 60% <1% <1%	TIR SINCE LAST REVIEW     V. LOW   V. LOW     15.0% → 15.0%   1.2% → 1.1%	BILLING ELI
Howe, Ruth DOB: 01/11/1980	Medtronic	last data sync Last Week	LAST REVIEW Never	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH 1% (4.1%) (82%) (1%) (1%)	TIR SINCE LAST REVIEW     V. LOW   V. LOW     15.0% → 15.0%   1.2% → 1.1%	BILLING ELI CGM EDIT NO CONSENT
Lau, Lisa DOB: 07/15/1958	FreeStyle Libre 📡	LAST DATA SYNC Not Connected Libre Status:	LAST REVIEW 5 Days Ago	LAST 14 DAYS TIME IN RANGE <b>No Data</b> Patient has not connected data.	TIR SINCE LAST REVIEW <b>No Data</b> Patient has not connected data.	BILLING ELI CGM © NO CONSENT
<b>McAfee, Cindy</b> DOB: 11/02/1975	I <b>JI Dexcom</b> Clarity	LAST DATA SYNC Yesterday	LAST REVIEW 5 Days Ago	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH 1% 4% 82% <1% <1%	TIR SINCE LAST REVIEW     V. LOW   V. LOW     15.0% → 15.0%   1.2% → 1.1%	BILLING ELI
Newton, Samantha	lu Dexcom	LAST DATA SYNC	LAST REVIEW	LAST 14 DAYS TIME IN RANGE V. LOW LOW IN RANGE HIGH V. HIGH	TIR SINCE LAST REVIEW V. LOW V. LOW	BILLING ELI

### (i) SweetSpot<sup>™</sup>

₽

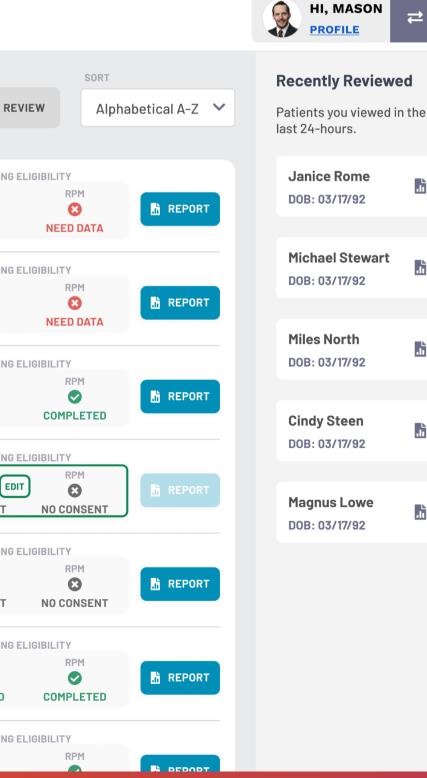
.

l.

.ĥ

.h

...



#### • • • • DESIGNING THE PLATEORM

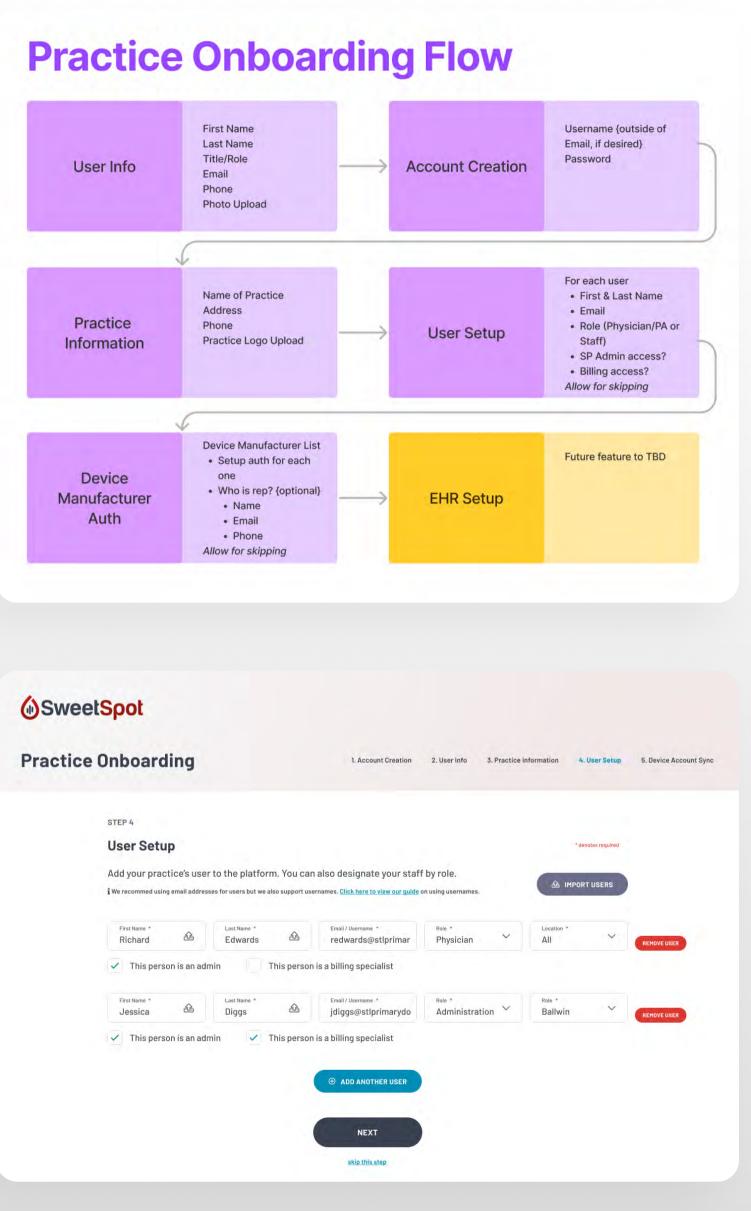
# UX Flows & **UI** Prototyping

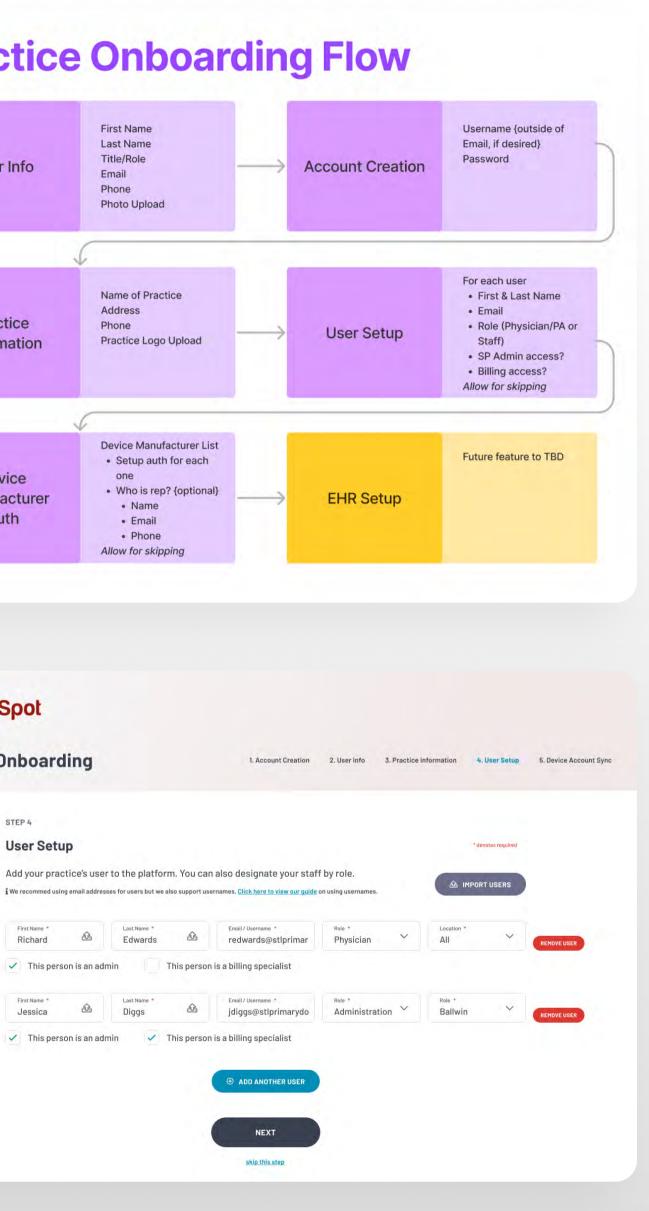
Creating a great user experience and user interface was key to the success of the platform. Throughout the design process, continual feedback with users was used to improve the interface and workflows.

The challenge was to create a dashboard that allowed clinicians to quickly see key data points for each patient within their practice. The data is complex and voluminous, so it was critical to condense that data to the key actionable metrics.

A tiered system allows clinicians to see topline data points, and to drill down for more information. And the original full PDF report is available with a click.

Recording notes is also now far easier, and more accurate. Previous systems required users to view reports and record notes and coding on separate applications. SweetSpot allows notetaking and coding to be done on the same platform, which is far more accurate and less time consuming.





#### • • • • **KEY UI COMPONENTS**

## Informative UI to Improve Reviews



### The Dashboard is the Heart of the Platform

At a glance, clinicians can quickly see which patients are in range and which are not. Out-of-range patients are clearly highlighted showing who needs further analysis or intervention.

ACUTE EVENTS SI
<b>0.1%</b> +0.1%
Very Low TIR

### **Easy Detailed Patient Reviews**

Patient reviews are easily done through the patient details screen. Average Glucose Levels, Time-in-Range, Sensor Usage and more are displayed. Notes are entered, and billing codes applied.

PATIENT NAME	٩Þ	CODE DATE 🔤	CODE # 🔤	REVIEW TYPE \ominus				
Armondo, Michael DOB: 01/15/1968		01/06/22	95253*	Remote	Remote Patient Monitoring w/ Staff Review	RECORD	S BILLED	10
Armondo, Michael DOB: 01/15/1968		01/06/22	95251*	Remote	Remote Patient Monitoring w/ Staff Review	RECORD	Bill	10
		01/06/22	95251*	In Office	In Office Review	RECORD	🖰 BILL	

### Streamlined Billing

As each patient is reviewed, SweetSpot tracks that activity. Because reviews are recorded in real time, missed billings are a thing of the past, increasing practice revenues dramatically.

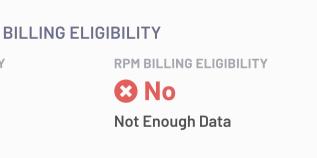
CGM BILLING ELIGIBILITY Yes **Eligibility Met** 

### **Easy Patient Onboarding**

All patients must consent to remote monitoring and data usage. SweetSpot makes it easy to manage that process. The dashboard shows who has consented, who has denied it, and who is pending.

SINCE LAST REVIEW

1.1% +0.6% Low TIR



### **DEVELOPING THE PLATFORM**

## Building the **MVP Platform** from the Ground-Up

In addition to user experience research and user interface prototyping, our developers began working on the scalable cloud-based solution for the platform. Development solutions included data warehousing, custom patient-monitoring, billing algorithms, backend and front-end framework implementation. The goal was to build a Minimal Viable Product (MVP) platform that would scale with Sweetspot.



#### • • • • DEVELOPMENT HIGHLIGHTS

# Scalable Development Solutions



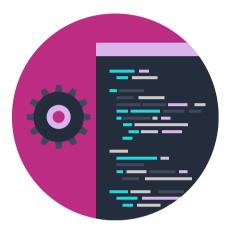
Data Management

To provide medical clinicians with a unified platform, the patient data needed to be aggregated from each of the Continuous Glucose Monitoring platforms. Our data management team worked to create an robust solution that took data from each provider and transformed them into one unified, secured database.



#### **Custom Algorithms**

Once patient data was pulled from the CGM manufactures, the platform needed to normalize patient data into a uniform scoring system. We developed a custom algorithm that analyzes each patient and assigns risk ratings based on their data.



### Backend and Frontend Development

The development team combined the data and algorithmic solutions into a cloud-based platform. Using an API-first methodology, the platform leveraged Laravel and React to build a responsive, and scalable platform that makes managing patient care easier.



## A Successful MVP Launch with Select Practices

In three months, Parux helped Aegis conduct user research, created full application prototypes, and launched a production-ready MVP application. Aegis started to onboard select clinics and the application received glowing feedback. SweetSpot has proven to be a valuable tool for the care of diabetes patients.

### **KEY RESULT**

Aegis preliminary analysis shows that patients with poorly controlled diabetes had improved glycemic control after participation in SweetSpot's remote patient monitoring.

### 66

In a matter of 3 months, SweetSpot has already proven to be very beneficial in the daily management of our patients on CGMs and insulin pumps.



#### Dr. Alan Rauba

Endocrinologist, Jefferson City Medical Group

### 66

Working with Parux was an amazing experience. They were our partner from conceptions through building the base of or platform.



Aegis CEO

Stephen Von Rump